



SHISH TECHNOLOGY

- a complete team of expert



WEBDESIGN
& BUILD



MOBILE & APP
DEVELOPMENT



CMS
DEVELOPMENT



DIGITAL
MARKETING

COMPANY PROFILE





**WE
ARE**

Your
Digital Marketing
EXPERT

We work as a bridge
between your customer
& your brand.



Who **we are** & **What we do?**

We are Socialee - a Social Media Communications & Digital Media Agency based in India. We understand the importance of a brand's digital media presence. Once we get to know them and their target audiences intimately, we create, develop and communicate brands and their messages in an impactful & engaging way on relevant digital media platforms.

Socialee designs, executes social media marketing campaigns, along with integrated new age digital media tools, in such a way that it adds value to potential and existing stakeholder and do not look like a mere company pushing its product. The best way for us to tell you our story is through the projects that we deliver for our clients.

The following pages will exhibit our services and some of the best campaigns created by us.

OUR

M I S S I O N

We are on a mission; a very challenging mission.

Yes, you got it right.

We are on a mission to build a long-term relationship with you and become your digital media partner. To make a relationship last long, a strong connection is the key.

Knowing each other, building a consistent approach, understanding your offerings in-depth, and be an integral part of your Marketing team, will help synergize our efforts to launch a powerful digital marketing campaign.



OUR

S E R V I C E S



- ▶ Website Designing
- ▶ Website Development
- ▶ Software Development
- ▶ Application Development
- ▶ Digital Marketing
- ▶ Social Media Marketing
- ▶ App Development
- ▶ Logo Designing
- ▶ IVR Number
- ▶ Lead Generation
- ▶ Toll Free
- ▶ Bulk SMS Marketing
- ▶ Email Marketing
- ▶ Whatsapp Marketing

Website

DESIGNING



Smart
WEBSITES
for all smart devices.

#webdesign



**WE CONNECT
ALL YOUR
SOCIAL MEDIA
&
DIGITAL MEDIA**

- Social Media Marketing
- Social Media Page Management
- Social Media AdsManagement
- Search Engine Marketing
- Content Marketing

**OUR
SOCIAL MEDIA
& DIGITAL MEDIA
SERVICES**

SOCIAL MEDIA

MANAGEMENT

We Aim At Creating Brand Awareness, Initiate & Encourage Consumer Interactions & Also Look After The Reputation Management.

We aim at creating brand awareness, initiate & encourage consumer interactions & also look after the reputation management.

Social Media Management means managing your all social media profile like Facebook, Twitter, Instagram etc in an integrated manner. It includes continuous updates about your brand.

More important is interaction with your customer. Nowadays customers not only check brand's presence on social media presence and read review written by other users, but also check whether brand is responsive or not. Customer's trust also increases when he/she observes his/her friend is also following the same brand. For all these, it is necessary for a brand to stay updated on relevant social media sites, consistently. We, at Socialee, take care of this entire gamut with a pride of expertise. We are a team of copy writers, visualizers, social media manager and social media advertiser.

This helps a brand to get social with lucid content, attractive visuals and integrated strategy.

What's included in SOCIAL MEDIA MANAGEMENT

- ✓ **SOCIAL ACCOUNT SETUP**
Developing business pages on different social media platforms.
- ✓ **SOCIAL MEDIA STRATEGY**
Positioning and targeting on social media
- ✓ **SOCIAL MEDIA PLAN**
Social Media Calender in accordance with strategy
- ✓ **CONTENT CREATION**
Copy, image, GIF, video and slideshow
- ✓ **POSTING**
Tracking the best time to post through software
- ✓ **SOCIAL MEDIA LISTENING**
Tracking the brand mention and responding to them
- ✓ **BUSINESS PAGE OPTIMIZATION**
Optimizing the page to get higher rank in relevant categories
- ✓ **INCREASE NETWORK POPULARITY**
Increasing fan base in targeted audience
- ✓ **KEY PERFORMANCE METRICS REPORTING**
Visual report showing analytics to make easy strategic decision
- ✓ **FACEBOOK APPS DEVELOPMENT**
Apps development to integrate other social media accounts, contact us form, feedback form on facebook

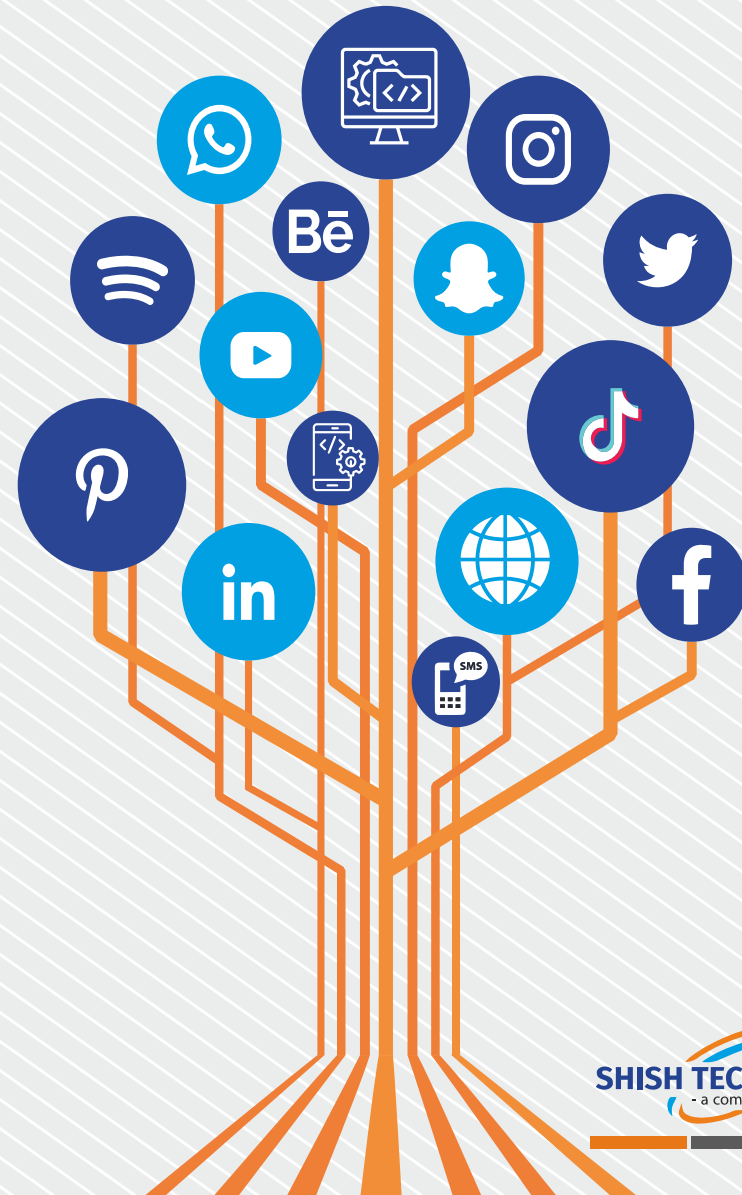
SOCIAL MEDIA ADS MANAGEMENT

Social Ad Management Comprises Of Development Of Creative Ads And Promoting Over Social Media Website.

Increase the traffic of your website or increase the number of mobile app installs or increase the number of customers at your physical location; all through one social media advertising. Moreover, you can reach to right people on right time via social media advertising.

What's included in **SOCIAL MEDIA MANAGEMENT**

- ✔ **INDUSTRY AND KEYWORD RESEARCH**
To create relevant ads and specific targeting
- ✔ **CREATIVES DEVELOPMENT**
Creatives that are catchy and follow norms of advertisement on Social Media
- ✔ **CAMPAIGN MANAGEMENT**
Creating Ads set and campaign
- ✔ **MEDIA BUYING**
Improving ROI
- ✔ **REMARKETING PIXEL DEPLOYMENT**
To increase conversion



SEARCH ENGINE MARKETING

Apart From Specialized Social Media Management, We Offer Integrated Campaigns That Includes Digital Media Tools To Maximize The Impact & Generate More ROI To The Clients.

What's included in SEARCH ENGINE MARKETIN



CONTENT MARKETING

Increase the traffic of your website or increase the number of mobile app installs or increase the number of customers at your physical location; all through one social media advertising. Moreover, you can reach to right people on right time via social media advertising.

What's included in CONTENT MARKETING

BLOGS
WRITING

VIDEO
CREATIONS

INFLUENCER
MARKETING



PLATFORMS ON WHICH WE HAVE **EXPERTISE**

We Connect Your Business With All Major Social Media Platforms



Facebook



Twitter



Google My Business



You Tube



Pinterest



Instagram



Linkedin



PointsOnly



Reasons to **HIRE US**

And above all
we have
HAPPY CLIENTS
who believe in us...

We Are Specialists

We are not 'Jack of all trades'. We are an enthusiastic team of social media & digital experts. We are a dedicated team of visualizers, copy writers and strategist focused to provide you the best digital solutions.

We Are Passionate

Our love for social & digital media is enormous and that's what makes us passionate towards our work. We understand your brands presence and make passionate efforts to give desired results.

We Are Strategists

Our USP is strategy, we understand brand story and prepare a customized strategy for every brand. We believe that a perfect strategy targeted towards right audience give great results.

We Are Researchers

We not only execute current plan but do on-going research on social & digital media industry & also improve ourselves to serve our clients.

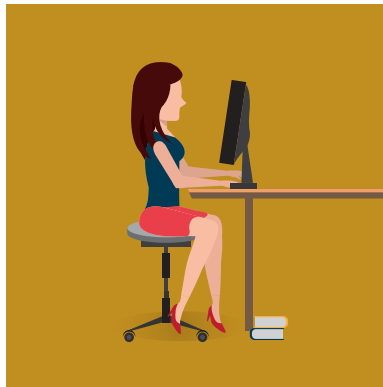
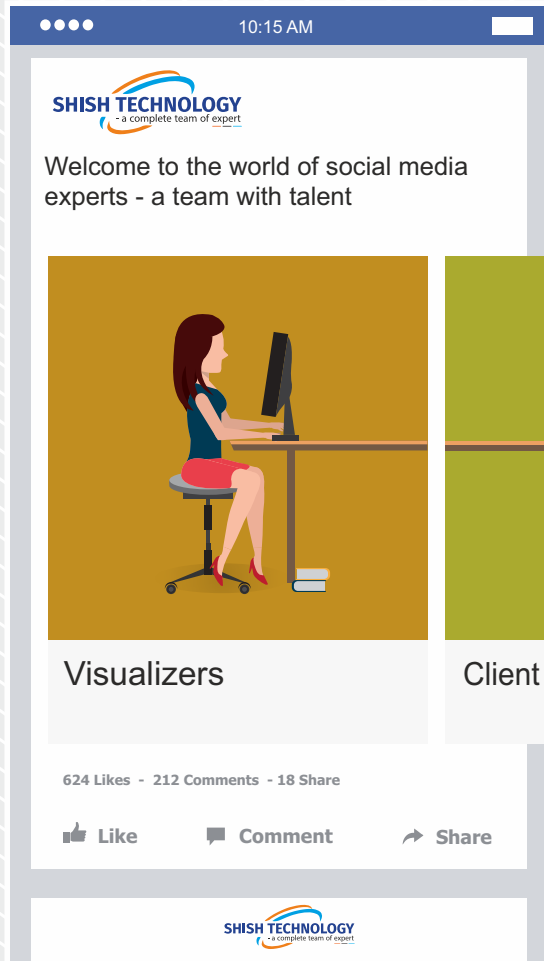
We Deliver Results

We consistently deliver results! Our work & results speaks for themselves. We make sure you get the best ROI for the campaigns. We set deliverables and achieve it in a qualitative world of social media.

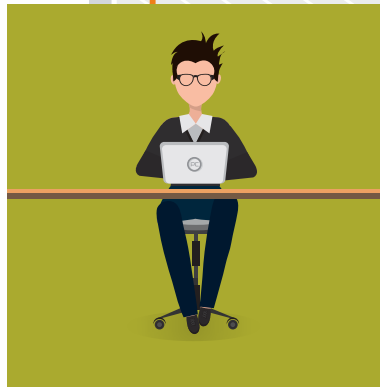


Our TEAM

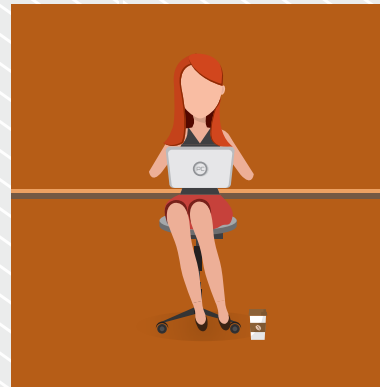
The **Shish Technology** team comprises of 10 dynamic young enthusiasts who love everything about social media. They are imaginary shadows over social media and follow it wherever it goes. It is their love for social media that we at **Shish Technology** are able to cater diversified clients simultaneously.



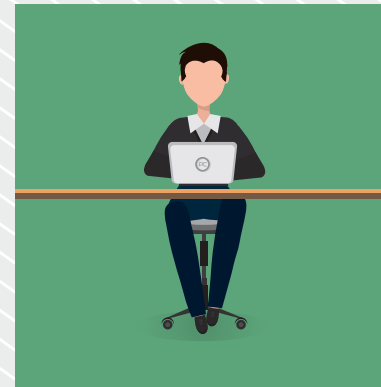
Visualizers



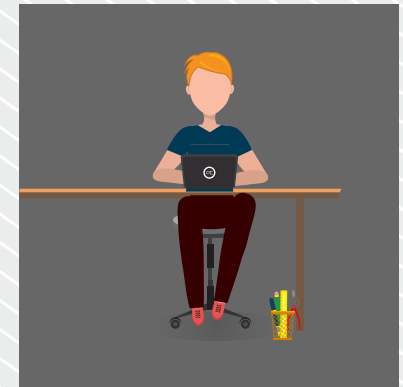
Client Service Managers



Social Media Managers



Copy Writers



Digital Advertisers

**CLIENT SERVICE MANAGERS / SOCIAL MEDIA MANAGERS
COPY WRITER / VISUALIZERS / VIDEO DEVELOPERS
DIGITAL ADVERTISERS / SEO SPECIALISTS**

Some of our esteemed

CLIENTS



Some of our esteemed

CLIENTS



Let's meet up for a
COFFEE
and talk about
SOCIAL MEDIA



We believe in
DELIVERING
best campaign for
**DIGITAL
MARKETING**

House No. 8, Kasturba Path, Beside Jamuna Apartment,
Boring Road, Axis bank ATM Compound Patna, Bihar, India 800013.

Contact : +91-7079 000 777 | +91-9117 12 6666

Email : shishtechnology@gmail.com | Website : www.shishtechnology.com